

Risborough Rewards

Rules for Shoppers:

1. Risborough Rewards Limited (the scheme) is a trading entity of Risborough Area Business Group (RABG)
2. Neither the scheme nor RABG is acting as an agent for Shoppers or for Businesses.
3. All business transactions are between the Shopper and the Business as principals.
4. RABG is responsible for the operation of the scheme. RABG will operate the scheme for the benefit of the town. Up-to-date information will be found on the scheme's website: <http://www.rabg.org.uk/Rewards>.
5. RABG will give at least 6 months notice before closing the scheme. Such notice to be given in the local press.
6. In the event of any dispute about the operation of the scheme the decision of the Chairman of RABG for the time being will be final.
7. Data Protection Act 1998. The scheme has registered with the UK Information Commissioner as a Data Controller. The scheme database and website will be operated as disclosed in the registration document. The only legitimate recipients of data relating to the scheme are the data subjects themselves and the employees or agents of the data controller. Data will not be transferred outside the EEA.
8. Shoppers who become members of the scheme will be issued with a uniquely numbered plastic card in return for a completed and signed application form containing their demographic details. Information collected will include but will not be limited to:
 - Name and Address
 - Telephone Number
 - Email address
 - Interests (thus enabling the participating businesses to target their electronic marketing)
9. Shopping Members must be aged at least 16 years.
10. Membership is personal to the Shopping Member. Each adult member of a household may become a member.
11. The membership card will remain the property of the scheme and is not transferable.
12. Once issued with a card, Shoppers will qualify immediately for entry level benefits from each participating business member as displayed on the Risborough Rewards website. Membership cards must be shown in order to claim entry level benefits. Each business may make special offers available from time to time. News of these special offers may be:
 - sent to Shoppers by email;
 - displayed on Risborough Rewards Point of Sale material in shops;
 - displayed on the Risborough Rewards website (www.rabg.org.uk/rewards).
13. Early in 2007 Shoppers may choose to start collecting qualifying receipts on a collection card until they have accumulated a total spend of £100 or more in any calendar month, with at least £10 spent with not fewer than five participating business members of the scheme. Receipts must be printed on a till. Handwritten receipts will only be accepted if they are authenticated with a business stamp. Members in the same household may pool their receipts when collecting towards a Princes Voucher. "Full" collection cards may be exchanged for a Princes Voucher at a location to be announced on the website.
14. Princes Vouchers will be valid for three months from the date of issue. They will have no monetary value and can only be redeemed as defined in these rules.
15. Shoppers may redeem Princes Vouchers at any participating business. Redemption must happen at least one day after the qualifying spend has been achieved. The redeeming business will mark the Shopper's unique membership number on the redeemed vouchers and retain them for data processing at some future date. The benefit given will be determined by each business member.
16. Shopper members who have been introduced by corporate members of the scheme will have identical benefits and obligations.
17. Shopper members may withdraw from the scheme at any time without penalty.

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